

European Congress
on Physiotherapy
Education



Exhibition

Sponsorship

Advertise

Opportunities

European Congress On Physiotherapy Education

Physiotherapy Education in the New Europe

Linking

Education

Profession

Employment

4 – 5 November 2004

Estoril Conference Centre

PORTUGAL

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Portuguese Association of Physiotherapists

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Secure your Exhibition Space!

Please, send your preliminary response form before

12/12/2003

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SPONSORSHIP PROGRAMME

Partner with the European Region of WCPT and take advantage of opportunities to increase your company's exposure, heighten your global brand recognition and drive sales at the event. Each sponsorship package is customised to help your corporate message reach WCPT delegates and visitors effectively.

SPONSORSHIP OPPORTUNITIES

We would welcome the opportunity to discuss further sponsorship options with you. You may be familiar with unique products or services that would add to the experience of our delegates, as well as offering a benefit to your company.

To register your interest in sponsorship please complete the Preliminary Response Form enclosed. We will contact you immediately to discuss your requirements.

The Sponsor area will be located near and inside of Congress registration and delegate services, the exhibition offers companies the unique opportunity to present their products and services to an audience around 500 physical therapists from all over the Europe, thereby guaranteeing lively delegate attendance in this area.

AN INTERNATIONAL NETWORK

The European Region of World Confederation for Physical Therapy is an international organisation representing **150,000 physical therapists in 35 countries of Europe.**

This international Congress is your best opportunity to reach clients and customers. Full details are available on website:

www.physio-europe.org
www.apfisisio.pt/ecpe

MAIN SPONSOR – 20,000 euros

- Two exhibitions stand units (3m x 3m/10' x 10' each), one in Satellite Symposium (you are the first one to choose your space)
- Full-page advertisement in Congress Advance Programme (circulation on paper and electronic support)
- Promotional materials placed in delegate bags
- Link and logo in Congress home page
- Link and logo on signs
- Advertisement in Congress Map
- Corporate logo in Congress Intermediate, Advance and Final Programmes
- Acknowledgement in Congress Final Programme
- Half-page outside back cover of Advertising in Congress Advance and Final Programmes

Contact us, as soon as possible!

Stand Specifications

You can use a space with your exhibitor's name, including one table, two chairs, and one electrical outlet. Two tickets per stand to the Opening Ceremony/Reception.

Price per stand: 2,250 (3m x 3m)

Price per stand: 1,500 (2m x 2m - minimum)

Sponsor – Simultaneous Translation

If you want to reach, in particular, the French, Spanish or English speaking audience, make your contribute towards the cost of providing simultaneous translation at working sessions. English translation to French and Spanish language.

Official language is English.

Including: special acknowledgement in Congress; promotional materials placed in delegate bags; link in Congress home page; advertisement in conference room.

Price: to be discuss!

The European Congress on Physiotherapy Education Journal Diary

Up-to-date news of the Congress will be presented in newsletter format and distributed to delegates. Get your message into the best medium for delegates to learn of "Breaking Congress News".

Including: name/logo and special message included on the front page.

Price: 2.000,00 euros full-page; 1.000,00 euros half-page.

Sponsor – Up to 600 Delegate Bag (exclusive)

This quality souvenir will be distributed to Delegates, Speakers and other VIPs.

Including: name/logo displayed on the delegate bag; promotional materials placed in delegate bags.

Coffee Breaks (each day)

Twice daily coffee breaks provide a welcome rest from the busy working programme.

Including: name/logo prominently displayed in the coffee break area each day; promotional materials placed in delegate bags; link in Congress home page; acknowledgement in Congress Final Programme; advertising in Intermediate Programme: half-page inside cover.

Price: 4.000,00 euros - one per day.

Lunch (each day)

Lunchtime provide a welcome rest from the busy working programme.

Including: name/logo prominently displayed in the Lunch area each day; promotional materials placed in delegate bags; link in Congress home page; one exhibition stand unit (2m x 3m); half-page advertisement in Congress Intermediate Programme; advertising in Advance and Final Programme: half-page inside cover; acknowledgement in Congress Final Programme; your logo in lunch ticket.

Price: 14.000,00 euros - one per day.

Advertising in Advance Programme (Black and White)

Full-page: 750,00 euros; Inside cover 1.000,00 euros; Outside back cover 1.250,00 euros.

Half-page: 500,00 euros; Inside cover 750,00 euros; Outside back cover 1.000,00 euros.

The Congress Advance Programme is **distributed on paper and electronic support**, to potential delegates from all over the Europe. As the official guide to European Region of WCPT – European Congress on Physiotherapy Education, this provides information for every keynote session and other presentations. **To announce, please send us your response before 12-12-2003.**

Advance Programme 01 May 2004

Advertising in Final Programme (Black and White)

Full-page: 1.000,00 euros; Inside cover 1.250,00 euros; Outside back cover 1.500,00 euros.

Half-page: 750,00 euros; Inside cover 1.000,00 euros; Outside back cover 1.250,00 euros.

The Congress Final Programme is **distributed on paper and electronic support**, to delegates, exhibitors and media. It includes all speaker details and comprehensive coverage of all presentations and exhibition hall activity. Even after the event, it is an essential reference tool on many library schools institution, hospitals and more than 1000 delegates.

To announce, please send us your response before 31-05-2004.

Final Programme 01 November 2004

Remember Notepads and Pens

Notepads and pens will be a continuing reminder of your company during the business sessions. You provide 1000 notepads and pens to be inserted in the delegate bag.

To reserve and get more information

To reserve advertising space/delegate bag inserts or to make different proposals, complete the Preliminary Response Form enclosed. We will send you an invoice and order confirmation as well as a specification sheet for submitting your advertisement.

Secure your Exhibition Space!

Please, send your Preliminary Response Form before 12/12/2003